

Association for Home & Hospice Care of NC



Leadership Conference

INVITATION TO EXHIBIT

**Sheraton Atlantic Beach Oceanfront Hotel
Atlantic Beach, North Carolina
October 18-19, 2010**

Leading Forward



Sheraton Atlantic Beach Oceanfront Hotel – the area known as the “NC Crystal Coast” (Atlantic Beach, Emerald Isle, Morehead City, Beaufort) is famous for its spectacular beaches. Within minutes are Fort Macon; Beaufort’s historic homes and waterfront shops and dining; and the lovely NC Aquarium. A little further is the historic town of Swansboro with its unique waterfront stores and restaurants. Golfing is close by!

Why Exhibit? Attendees are professionals or in upper management such as agency Administrators, Chief Financial Officers, Branch Managers, Clinical Supervisors, Compliance/QI Managers, HR Managers and Marketing/Development Staff. **The majority of attendees have purchasing influence for one or more areas of their work. Come network – enjoy time with your current customers and future customers in a relaxed, resort atmosphere! Note * No suit, no tie, no problem – dress is resort casual!**

Exhibit Space Each vendor will be provided with a 6ft, draped and skirted table and 2 chairs. All tabletops are located in the pre-function area to provide the most exposure during the entire conference. Your exhibit fee includes two exhibitors at each Exhibit Table. Additional name badges available for \$45 each.

Exhibit Hours

Sunday October 17 th :	Set-Up 4:00 pm – 9:00 pm
Monday, October 18 th :	Set-Up 6:00am -8:00am, Exhibit 8:00am – 5:00pm
Tuesday, October 19 th :	Exhibit 7:30am – 12noon, Dismantle 12noon – 1:00 pm

Hotel Information: The Sheraton Atlantic Beach Oceanfront Hotel is located at 2717 W. Fort Macon Rd. in Atlantic Beach, NC. For those traveling by air, both US Airways and Delta have daily connections to the two local airports, Coastal Carolina Regional Airport in New Bern (EWN) and the Albert Ellis Airport in Jacksonville (OAJ).

The Association has secured a **block of rooms at the hotel for the nights of Saturday, Sunday and Monday - October 16th – October 18th - at a special rate of \$119.00**, single or double occupancy for an Ocean View room. (There’s an extra \$15 fee for king beds). Ocean Front rooms are \$159 and an Oceanfront Suite is \$220.00. Parking is free.

Room reservations may be made by calling the hotel directly at (800) 624-8875 or (252) 240-1155. Please state that you are attending the Association for Home & Hospice Care Conference when making your reservations to receive these special rates. Reservations must be made by September 17th, 2010 to take advantage of the special rates. Check in time is 4:00 p.m. Check out time is 11:00 a.m.

Good News! The group rate is available three days before and three days after the conference for attendees wishing to stay longer.

Exhibit and Sponsorship Contract – Please Check Your Selection(s)

EXHIBITOR – (Only 25 Exclusive Tabletop Exhibits Available)

\$900 member, \$1,350 non member *Exhibit table *Electronic mailing list of registrants *Acknowledged in Program

MONDAY GENERAL SESSION SPONSORSHIP – Exclusive Sponsor of Monday’s Keynote Speaker, Jose Feliciano \$5,000 (see next page for details) *Prominent display of logo & company description on signage *Acknowledged in Speaker Introduction *Listed in Conference Program *Ad in Conference Program

TUESDAY GENERAL SESSION SPONSORSHIP – Exclusive Sponsor of Tuesday’s Keynote Speaker, \$5,000 (Speaker TBA) *Prominent display of logo & company description on signage *Acknowledged in Speaker Introduction *Listed in Conference Program *Ad in Conference Program

LUNCH SPONSORSHIP– Sponsor of Monday’s Lunch (Three Available)

\$2,500 - *Prominent display of logo & company description on exclusive signage *Listed in Conference Program *Ad in Conference Program

BRUNCH SPONSORSHIP - Sponsor of Tuesday’s Brunch (Four Available)

\$1,500 *Prominent display of logo & company description on signage *Listed in Conference Program

NECK WALLET SPONSORSHIP (Exclusive!) Your Company Name and Logo on 300+ Conference Badges

\$1,200 *Acknowledged in Program

SEASIDE SOCIAL & VENDOR RECEPTION SPONSORSHIP (Four Available) – Sponsor of Monday Afternoon’s Social & Vendor Reception

\$1,000 *Prominent display of logo & company description on signage *Listed in Conference Program

BREAK SPONSORSHIP (Six Available) – Sponsorship of Breaks \$ 500 *Prominent display of logo on signage

*Acknowledged in Program

ASSOCIATION FOR HOME & HOSPICE CARE OF NORTH CAROLINA EXHIBITOR CONTRACT

TERMS AND RULES OF THE EXHIBITION

AHHC, at its sole discretion, solicits and/or accepts sponsorship of functions and activities from vendors of goods and services **Immunity to AHHC from Liability:** AHHC, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agents, employees or guests as a result of theft, fire, or from any cause whatsoever. The Exhibitors agree to indemnify and hold AHHC harmless against all claims, damages, loss, or injuries arising out of the acts or omissions of the Exhibitor, its employees, agents and guests. **Compliance with Laws:** The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by AHHC, the Sheraton Atlantic Beach, and all federal, state and local government organizations or agencies. **Aisle Space:** No aisle space or any other space may be used for display purposes and Exhibitors must confine their activities and all displays to the space for which they have contracted. **Display and Equipment:** Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with, others. AHHC reserves the right to prohibit any exhibit, or portion thereof, which in its opinion, is objectionable to the character of the Exhibition. **Booth Payment:** Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, Visa, Discover, American Express or check. Checks should be made payable to the Association for Home & Hospice Care of North Carolina (AHHC). **Security:** Exhibitors must secure their belongings. AHHC is not responsible for damages, loss or theft of exhibitor property.

Company Name: _____ **Contact Name:** _____

Address: _____

Phone: _____ **Email:** _____

Website: _____ **Electricity:** Y _____ N _____

Enclosed is a check for the total amount of the tabletop and/or sponsorship fee in the amount of \$ _____

Please charge my credit card for the total amount of the tabletop and/or sponsorship fee in the amount of \$ _____

MasterCard Visa American Express Discover

Account Number _____ Exp. Date _____ Security Code _____

Name (as it appears on card) _____

Address of Cardholder _____ City _____ State _____ Zip _____

Signature _____ Date _____

Call Judy Penn at 919-848-3450 or email judypenn@homeandhospicecare.org with questions
Fax to 919-848-2355 or mail to AHHC, 3101 Industrial Drive, Suite 204, Raleigh, NC, 27609



GENERAL SESSION SPEAKER SPONSORSHIPS

Jose Feliciano has been achieving the impossible for years. As the eldest of a Puerto Rican immigrant father, and French Irish mother – both deaf mutes, Jose Feliciano grew up quickly. He rose above poverty and adversity to become one of the country's most respected financial planners. Additionally, he maintains a demanding schedule as a respected corporate speaker, and author of 3 books including the Amazon best-selling *2 Hour House*, and his latest *Passion for Possibility*.

The **2 Hour House** is a 2300 square foot single family home – built in the suburbs of Tyler, which was completed in 2 hours and 52 minutes by an army of 579 volunteers. The project established a new world record. The house exceeded code, and was sold almost immediately upon completion, to benefit a local charity.

With the groundbreaking *2 Hour House* model as the foundation of his keynote addresses – Jose challenges his audiences to quit thinking about limitations and change their mindset from IM-possible to IS-possible. He also shares that breaking rules and breaking records is one of the essential components of success in a complex business environment. Finally he exposes the well-worn myth that adults can't do what they've always dreamed of doing and teaches us all that everyone can change the world one event at a time.

As founder and president of Feliciano Financial Group, the highly successful 25 year old wealth management practice based in Texas, Jose has built the firm upon the characteristics he values most: honest hard work, inspiring greatness in others and connecting people to their passion. Jose graduated from American College of Financial Planning. He holds the Certified Financial Planners designation (CFP), is a member of the Institute for Certified Financial Planners (ICFP), Chartered Financial Consultants (ChFC), and Certified Life Underwriter (CLU).

He is the co-founder of the 2 Hour House Company, a group focused on teaching people and organizations how to re-engage the can-do spirit and achieve the impossible. He has written 3 books, including the Amazon #1 best seller *2 Hour House* and *Passion for Possibility*.

Grateful for his success, Jose shares his uplifting story with a diversity of clients around the world, filling his spare time with speaking engagements so that he too can pay it forward by inspiring his audiences to build their own 'IS-possible'. Jose's story forever alters our limited view of our ability to overcome all odds and achieve anything.

Conference at a Glance

Monday – October 18th

8:00 a.m. - Registration

Exhibits Open All Day

9:00 a.m. to 10:00 – General Session (coffee/soda/vendor break at 10:00 a.m.)

10:30 to 12:30 – Concurrent Sessions

12:30 to 2:00 – **Lunch with Vendors**

2:00 p.m. to 4:00 p.m. – Concurrent Sessions (coffee/soda/Vendor break at 3:00 p.m.)

Bonus Sessions: 4:00 p.m. - 5:00 p.m. Home Health, Home Care, Hospice

5:00 p.m. – Seaside Social & Vendor Reception

Tuesday – October 19th

7:30 a.m. – Registration

Exhibits Open All Day

8:00 a.m. to 9:00 a.m. – General Session

9:00 to 10:00 a.m. **Brunch with Vendors**

10:00 a.m. to 12:00 noon – Concurrent Sessions

12:00 noon Door Prize Drawing